



**Publication date:** 24th March 2025

**Short Methodology Statement**

<b>Research company</b>	YouGov Galaxy Pty Ltd
<b>Client commissioning the research</b>	Environment Tasmania
<b>Fieldwork dates</b>	March 14 <sup>th</sup> – 21st March 2025
<b>Mode of data collection</b>	Online recruited from research panel (100%)
<b>Target population</b>	Tasmanians eligible to vote
<b>Sample size</b>	1068
<b>Australian Polling Council compliant</b>	Yes
<b>URL of Long Methodology statement</b>	<a href="https://au.yougov.com/about/panel-methodology/australian-polling-council">https://au.yougov.com/about/panel-methodology/australian-polling-council</a>
<b>Is voting intention published?</b>	No

**Long Methodology Statement**

<b>Effective sample size after weighting applied</b>	568
<b>Margin of error associated with effective sample size</b>	±4.1
<b>Quotas and weighting</b>	Age, Gender, Education, AEC region, household income, Weighting by Federal and Referendum vote
<b>Weighting method used</b>	Rim weighting
<b>Full question text, responses categories and randomisation</b>	See below
<b>Source of online sample</b>	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
<b>Positioning of voting intention questions in questionnaire?</b>	NA

### Full Question Text of Published Questions

A1	<p>Do you recall hearing in the media or in conversation about Salmon farming in Tasmania in the last month?</p> <p>Please select one option only</p>	Ask eligible voters
	<b>Single select, randomise</b>	
1	Yes	
2	No	
A2	<p>Do you have any concerns about the effect of salmon farming on either the environment or the healthiness of the fish for eating?</p> <p>Please select one option only</p>	Ask eligible voters
	<b>Single select randomise</b>	
1.	Yes	
2.	No	
A3	<p>Do you support or oppose the introduction of special laws that exempt salmon farming companies from the same standard environmental approval processes as other industries?</p> <p>Please select one option only</p>	Ask eligible voters
	<b>Single select randomise first two</b>	
1.	Support	
2.	Oppose	
3.	Don't know	
A4	<p>Macquarie Harbour is the only place in the world where the rare Maugean skate fish lives, and scientists have claimed that is threatened with extinction by the effects of salmon farming in the harbour.</p> <p>Which of these statements is closest to your view?</p> <p>Please select one option only.</p>	Ask all eligible voters
	<b>Single select randomise first two</b>	
1.	Reduce Salmon farming to the level necessary to preserve the Skate	
2.	Keep Salmon farming at Macquarie Harbour at current levels	
3.	Don't know	