



Australian Polling Council Quality Mark

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Ground Floor, 2-12 Mountain Street
Ultimo NSW 2007
+61 2 9406 5800
au.yougov.com

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Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Sky News
Fieldwork dates	20 th January – 27 th January 2026
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1500
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement

Effective sample size after weighting applied	1036
Margin of error associated with effective sample size	±3.045
Quotas and weighting	Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote.
Weighting method used	Rim weighting.
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Voters were given an option to select “don’t know”
2PP calculation method	2pp Labor v ex Coalition 2025 Federal election flows 2pp Labor v One Nation Survey respondent ordering of preferences

Full Question Text of Published Questions

Federal voting intention	If you had to vote tomorrow, and these were the choices on the ballot in your local electorate, how would you vote? Select all options in order of your preference <i>Single select, Randomize Party totals are a NET of selections by each party</i>	Ask eligible voters
1.	Labor	
2.	Liberal	
3.	LNP	
4.	The National Party	
5.	Greens	
6.	One Nation	
7.	Independent	
8.	Other	
9.	Don't know	Fixed, exclusive
A4_A5	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only <i>Single select, reverse</i>	Ask eligible voters
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
A6_A7	Are you satisfied or dissatisfied with the way Sussan Ley is doing her job as Leader of the Opposition? Please select one option only <i>Single select, reverse</i>	Ask eligible voters
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
A8_A9	Which of the following do you think would make the best Prime Minister? Please select one option only <i>Single select, reverse</i>	Ask eligible voters
1.	Anthony Albanese	
2.	Sussan Ley	

	3. Don't know	Fixed
Q1	Australia has introduced a social media ban for children under the age 16 beginning on December 10. Do you support or oppose the ban?	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Strongly support	
2.	Somewhat support	
3.	Neither support nor oppose	
4.	Somewhat oppose	
5.	Strongly oppose	
Q2	Thinking about the Prime Minister's leadership and actions since the Bondi attack, which would be closest to your view on his response? The Prime Minister has responded...	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Very well	
2.	As well as can reasonably be expected in the situation	
3.	Not as well as can reasonably be expected in the situation	
4.	Very badly	
5.	Unsure	Fixed
Q3	Thinking about overall immigration to Australia, including total number of people leaving and arriving, do you think we need... <i>Single select, reverse</i>	Ask eligible voters
1.	A big increase in migration	
2.	A small increase in migration	
3.	Migration levels to stay about the same	
4.	A small decrease in migration	
5.	A big decrease in migration	
Q4	Thinking about the financial situation in your household, would you say you are... <i>Single select, reverse</i>	Ask eligible voters
1.	Very comfortable	
2.	Somewhat comfortable	
3.	Neither comfortable nor struggling	
4.	Struggling somewhat	
5.	Struggling a lot	



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