



Australian Polling Council Quality Mark

YouGov®

Ground Floor, 2-12 Mountain Street
Ultimo NSW 2007
+61 2 9406 5800
au.yougov.com

Publication date: 2nd December 2025

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Sky News
Fieldwork dates	26th November – 2nd December 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1605
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement

Effective sample size after weighting applied	958
Margin of error associated with effective sample size	±3.166
Quotas and weighting	Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote.
Weighting method used	Rim weighting.
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Voters were given an option to select “don’t know”
2PP calculation method	Voters who selected don’t know were excluded from the 2PP calculation. Past Federal election vote preferences used to calculate.

Full Question Text of Published Questions

Federal voting intention	If you had to vote tomorrow, and these were the choices on the ballot in your local electorate, how would you vote? Select all options in order of your preference <i>Single select, Randomize Party totals are a NET of selections by each party</i>	Ask eligible voters
1.	Labor	
2.	Liberal	
3.	LNP	
4.	The National Party	
5.	Greens	
6.	One Nation	
7.	Independent	
8.	Other	
9.	Don't know	Fixed, exclusive
A4_A5	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only <i>Single select, reverse</i>	Ask eligible voters
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
A6_A7	Are you satisfied or dissatisfied with the way Sussan Ley is doing her job as Leader of the Opposition? Please select one option only <i>Single select, reverse</i>	Ask eligible voters
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
A8_A9	Which of the following do you think would make the best Prime Minister? Please select one option only <i>Single select, reverse</i>	Ask eligible voters
1.	Anthony Albanese	
2.	Sussan Ley	

B1	Do you think increasing the use of renewables will:	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Lead to cheaper energy bills in future years	
2.	Lead to increasing energy bills in future years	
3.	Make no difference either way to my energy bills	Fixed
B2	Which policy approach do you believe the government should take to housing policy?	Ask eligible voters
	Please select the option that is closest to your view or the most important:	
	<i>Single select, reverse</i>	
1.	Leave it as it is	Fixed
2.	Rein in tax concessions for investors, so more first home buyers can afford a house	
3.	Do more to increase supply of housing so that homes are more affordable	
4.	Do more to increase housing density so that homes are more affordable	
5.	Invest in building more public housing at affordable rents	
B3	Should Australia support Taiwan in protecting itself against China?	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Yes	
2.	No	
3.	Unsure	Fixed
B4	Thinking about the governments economic priorities, which would be closest your view?	Ask eligible voters
	<i>Single select, rotate</i>	
1.	Prioritise reducing the budget deficit, even if it means we need cut back on some other priorities	
2.	Prioritise current priorities, even if it means the budget is in deficit	
3.	Unsure	Fixed