



**Publication date:** 11th November 2025

**Short Methodology Statement**

<b>Research company</b>	YouGov Galaxy Pty Ltd
<b>Client commissioning the research</b>	Sky News
<b>Fieldwork dates</b>	5 <sup>th</sup> November – 11 <sup>th</sup> November 2025
<b>Mode of data collection</b>	Online recruited from research panel (100%)
<b>Target population</b>	Australians eligible to vote
<b>Sample size</b>	1502
<b>Australian Polling Council compliant</b>	Yes
<b>URL of Long Methodology statement</b>	<a href="https://au.yougov.com/results/apc">https://au.yougov.com/results/apc</a>
<b>Is voting intention published?</b>	Yes

**Long Methodology Statement**

<b>Effective sample size after weighting applied</b>	948
<b>Margin of error associated with effective sample size</b>	±3.183
<b>Quotas and weighting</b>	Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote.
<b>Weighting method used</b>	Rim weighting.
<b>Full question text, responses categories and randomisation</b>	Below for published questions
<b>Source of online sample</b>	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
<b>Positioning of voting intention questions in questionnaire?</b>	After demographics
<b>How were undecided voters handled?</b>	Voters were given an option to select “don’t know”
<b>2PP calculation method</b>	Voters who selected don’t know were excluded from the 2PP calculation. Past Federal election vote preferences used to calculate 2pp.

**Full Question Text of Published Questions**

Federal voting intention	If you had to vote tomorrow, and these were the choices on the ballot in your local electorate, how would you vote?  <b>Select all options in order of your preference</b>	Ask eligible voters
	<b><i>Single select, Randomize Party totals are a NET of selections by each party</i></b>	
1.	Labor	
2.	Liberal	
3.	LNP	
4.	The National Party	
5.	Greens	
6.	One Nation	
7.	Independent	
8.	Other	
9.	Don't know	Fixed, exclusive
A4_A5	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister?  <b>Please select one option only</b> <b><i>Single select, reverse</i></b>	Ask eligible voters
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
A6_A7	Are you satisfied or dissatisfied with the way Sussan Ley is doing her job as Leader of the Opposition?  <b>Please select one option only</b> <b><i>Single select, reverse</i></b>	Ask eligible voters
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
A8_A9	Which of the following do you think would make the best Prime Minister?  <b>Please select one option only</b> <b><i>Single select, reverse</i></b>	Ask eligible voters
1.	Anthony Albanese	
2.	Sussan Ley	

B1	Thinking about the financial situation in your household, would you say you are... <i>Single select, reverse</i> 1. Very comfortable 2. Somewhat comfortable 3. Neither comfortable nor struggling 4. Struggling somewhat 5. Struggling a lot	Ask eligible voters
B2	Thinking about overall immigration to Australia, including total number of people leaving and arriving, do you think we need... <i>Single select, reverse</i> 1. A big increase in migration 2. A small increase in migration 3. Migration levels to stay about the same 4. A small decrease in migration 5. A big decrease in migration	Ask eligible voters
B3	Australia is introducing a social media ban for children under the age 16 beginning on December 10. Do you support or oppose the ban?  <i>Single select, reverse</i> 1. Strongly Support 2. Somewhat support 3. Neither 4. Somewhat Oppose 5. Strongly Oppose	Ask eligible voters
B4	Which is closest to your view about the alliance with the United States?  <i>Single select, rotate</i> 1. We can rely upon the United States to support Australia in defending itself 2. We cannot rely upon the United States to support Australia in defending itself	Ask eligible voters