



Publication date: 11th November 2025

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Sky News
Fieldwork dates	5 th November – 11 th November 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1502
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement

Effective sample size after weighting applied	948
Margin of error associated with effective sample size	±3.183
Quotas and weighting	Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote.
Weighting method used	Rim weighting.
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Voters were given an option to select “don’t know”
2PP calculation method	Voters who selected don’t know were excluded from the 2PP calculation. Past Federal election vote preferences used to calculate 2pp.



Full Question Text of Published Questions

Federal voting intention	If you had to vote tomorrow, and these were the choices on the ballot in your local electorate, how would you vote? Select all options in order of your preference	Ask eligible voters
	<i>Single select, Randomize</i> <i>Party totals are a NET of selections by each party</i>	
1.	Labor	
2.	Liberal	
3.	LNP	
4.	The National Party	
5.	Greens	
6.	One Nation	
7.	Independent	
8.	Other	
9.	Don't know	Fixed, exclusive
A4_A5	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
A6_A7	Are you satisfied or dissatisfied with the way Sussan Ley is doing her job as Leader of the Opposition? Please select one option only	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
A8_A9	Which of the following do you think would make the best Prime Minister? Please select one option only	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Anthony Albanese	
2.	Sussan Ley	



B1	Thinking about the financial situation in your household, would you say you are...	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Very comfortable	
2.	Somewhat comfortable	
3.	Neither comfortable nor struggling	
4.	Struggling somewhat	
5.	Struggling a lot	
B2	Thinking about overall immigration to Australia, including total number of people leaving and arriving, do you think we need...	Ask eligible voters
	<i>Single select, reverse</i>	
1.	A big increase in migration	
2.	A small increase in migration	
3.	Migration levels to stay about the same	
4.	A small decrease in migration	
5.	A big decrease in migration	
B3	Australia is introducing a social media ban for children under the age 16 beginning on December 10. Do you support or oppose the ban?	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Strongly Support	
2.	Somewhat support	
3.	Neither	
4.	Somewhat Oppose	
5.	Strongly Oppose	
B4	Which is closest to your view about the alliance with the United States?	Ask eligible voters
	<i>Single select, rotate</i>	
1.	We can rely upon the United States to support Australia in defending itself	
2.	We cannot rely upon the United States to support Australia in defending itself	