Australian Polling Council Quality Mark

YouGov

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Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	News24
Fieldwork dates	15th September – 22nd September 2026
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1471
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	862
Margin of error associated with effective sample size	±3.338
Quotas and weighting	Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote.
Weighting method used	Rim weighting.
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Voters were given an option to select “Don’t know” and were excluded from final figures
2PP calculation method	2pp Labor v ex Coalition 2025 Federal election flows 2pp Labor v One Nation Survey respondent ordering of preferences.

Full Question Text of Published Questions

Federal voting intention	If you had to vote tomorrow, and these were the choices on the ballot in your local electorate, how would you vote? **Select all options in order of your preference**	Ask eligible voters
	Single select, Randomize ***Party totals are a NET of selections by each party***	
1.	Labor	
2.	Liberal	
3.	LNP	
4.	The National Party	
5.	Greens	
6.	One Nation	
7.	Independent	
8.	Other	
9.	Don't know	Fixed, exclusive
A4_A5	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? **Please select one option only**	Ask eligible voters
	Single select, reverse	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
A6_A7	Are you satisfied or dissatisfied with the way Angus Taylor is doing his job as Leader of the Opposition? **Please select one option only**	Ask eligible voters
	Single select, reverse	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
A8_A9	Which of the following do you think would make the best Prime Minister? **Please select one option only**	Ask eligible voters
	Single select, reverse	
1.	Anthony Albanese	
2.	Angus Taylor	

A10_A11	Which of the following do you think would make the best Prime Minister? **Please select one option only**	Ask eligible voters
	Single select, reverse	
1.	Anthony Albanese	
2.	Pauline Hanson	

Q1	The RBA is expected to raise interest rates again this month Who do you think is most to blame? **Please select the option that best applies** **Which of these is closest to your view?**	Ask eligible voters
	Single select, reverse	
1.	The Federal Government	
2.	The Reserve Bank of Australia	
3.	Both the Federal Government and the Reserve Bank of Australia equally	
4.	Banks and other lenders	
5.	Unsure	Fixed
Q2	The government has introduced a digital duty of care bill, that aims to make social media companies responsible for material on their sites. The bill gives power to the Minister for Communications to determine what is harmful content, and the eSafety commissioner is in charge of enforcing it. **Which of these is closest to your view?**	Ask eligible voters
	Single select, reverse	
1.	The law is needed to make sure there it no harmful content online	
2.	There is too much power to the Minister for Communications to determine what is harmful content	
3.	The law is needed, but the Minister for Communication should not have power to determine what is harmful and be subject to stronger safeguards	
4.	Don't know	Fixed
Q3	Thinking about your access to medical treatment for you and your family, in the past 12 months... **Which of the following best describes your situation?**	Ask eligible voters
	Single select, reverse	
1.	I or a family member have always been able to get affordable care that we need	
2.	I or a family member struggled to pay but have been able to get the care that we need	
3.	I or a family member have delayed medical treatment because of the access or cost	

Q4	Thinking about the financial situation in your household, would you say you are...	Ask eligible voters
	Single select, reverse	
1.	Very comfortable	
2.	Somewhat comfortable	
3.	Neither comfortable nor struggling	
4.	Struggling somewhat	
5.	Struggling a lot	