



Publication date: 11th August 2026

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	News24
Fieldwork dates	Aug 4th – 11th August 2026
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1511
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement

Effective sample size after weighting applied	1017
Margin of error associated with effective sample size	±3.073
Quotas and weighting	Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote.
Weighting method used	Rim weighting.
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Voters were given an option to select “Don’t know” and were excluded from final figures
2PP calculation method	2pp Labor v ex Coalition 2025 Federal election flows 2pp Labor v One Nation Survey respondent ordering of preferences.



Full Question Text of Published Questions

Federal voting intention	If you had to vote tomorrow, and these were the choices on the ballot in your local electorate, how would you vote? Select all options in order of your preference	Ask eligible voters
	<i>Single select, Randomize</i> <i>Party totals are a NET of selections by each party</i>	
1.	Labor	
2.	Liberal	
3.	LNP	
4.	The National Party	
5.	Greens	
6.	One Nation	
7.	Independent	
8.	Other	
9.	Don't know	Fixed, exclusive
A4_A5	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
A6_A7	Are you satisfied or dissatisfied with the way Angus Taylor is doing his job as Leader of the Opposition? Please select one option only	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
A8_A9	Which of the following do you think would make the best Prime Minister? Please select one option only	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Anthony Albanese	
2.	Angus Taylor	



A10_A11	Which of the following do you think would make the best Prime Minister?	Ask eligible voters
	Please select one option only	
	Single select, reverse	
1.	Anthony Albanese	
2.	Pauline Hanson	
Q1	Thinking about the financial situation in your household, would you say you are...	Ask eligible voters
	Please select the option that best applies	
	Single select, reverse	
1.	Very comfortable	
2.	Somewhat comfortable	
3.	Neither comfortable nor struggling	
4.	Struggling somewhat	
5.	Struggling a lot	
Q2	What do you expect will happen to interest rates over the coming 12 months?	Ask eligible voters
	Please select the option that best applies	
	Single select, reverse	
1.	Increase a lot	
2.	Increase somewhat	
3.	Increase a little	
4.	Stay about the same	
5.	Decrease a little	
6.	Decrease somewhat	
7.	Decrease a lot	
8.	Don't know	Fixed
Q3	Politicians are allowed to charge donors any sum of money they want to attend fundraising events.	Ask eligible voters
	Which of the following options best reflects your view on this practice?	
	Single select, reverse	
1.	It's fine as long as it is declared in the usual way under donation laws	
2.	It's fine but disclosure laws around declaring money should be better	
3.	The amount a politician can charge donors to attend an event should be capped at \$500 to avoid any real or perceived influence on politics	
Q4	A filmmaker contestant on the ABC's Race around the world program recently said: <i>"Because when the revolution comes, will you hide under your bed or will you know exactly how to shove a stick right up Gina Rinehart's buttohole, stirring it round, mixing her guts up nice and</i>	Ask eligible voters



	<i>smooth, making her into one big sausage roll, to make something outta nothing</i> The contestant has subsequently apologised saying <i>“Unfortunately, jokes do not land with everyone. Its purpose was never to be taken literally. I apologise to anyone I’ve offended.”</i> The ABC published the prerecorded film on its Race around the world program and there have been calls for the ABC to also issue an apology. Which is closest to your view about what the ABC should do?	
	Single select, reverse	
1.	Issue an apology	
2.	Not issue an apology	
3.	Don't know	Fixed