



Publication date: 6th October 2026

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Green Institute
Fieldwork dates	17th September – 25th September 2026
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1500
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement

Effective sample size after weighting applied	999
Margin of error associated with effective sample size	±3.101
Quotas and weighting	Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote.
Weighting method used	Rim weighting.
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Voters were given an option to select “Don’t know” and were excluded from final figures
2PP calculation method	NA



Full Question Text of Published Questions

Q1	What is your level of concern about rising prices on the following products?	Ask eligible voters
	Please select the option that best applies	
	Single select grid, row randomize, column reverse	
	Rows	
	1. Groceries and food	
	2. Electricity bills	
	3. Housing costs like rent and mortgage	
	4. Petrol	
	5. Healthcare and medical treatments	
	6. Childcare	
	7. Insurance, including home, car or health	
	Columns	
	1. Very concerned	
	2. Concerned	
	3. Not very concerned	
	4. Not concerned at all	
Q2	Compared to 12 months ago, have you found it harder or easier to pay for food and groceries?	Ask eligible voters
	Single select, reverse	
	1. Much harder	
	2. Harder	
	3. Easier	
	4. Much easier	
	5. No difference	Fixed
Q3	In the past 12 months have you had to choose between buying enough nutritious food for your household and any of the following?	Ask eligible voters
	Please select all that apply	
	Multiple select, randomize	
	1. Paying a utility bill	
	2. Paying your rent or mortgage	
	3. Paying for petrol, car repair or transport	
	4. Getting healthcare, medicine or medical treatment	
	5. Paying for education	
	6. Paying for childcare	
	7. None of these	Fixed, exclusive
Q4	In the past 12 months, has the following, if any, suffered due to the cost of food?	Ask eligible voters
	Please select all that apply	
	Multiple select, randomize	
	1. Your financial situation	
	2. Your mental health	



	3. Your physical health	
	4. Your social well-being, including relationships with loved ones	
	5. None of the above	Fixed, exclusive
Q5	Do you agree or disagree with the following statements? Please select the option that best applies Due to the cost of food... Single select grid, row randomize, column reverse Rows	Ask eligible voters
	1. It is hard to make sure my household has enough nutritious food to eat	
	2. My household's diet is less nutritious than it was 12 months ago	
	3. Over the past 12 months, I or other members of my household have skipped meals or eaten less	
	4. It is more difficult or more stressful to socialise with friends or family	
	Columns	
	1. Agree	
	2. Disagree	
Q6	In the past twelve months, have you gone into debt to buy food using any of the following? Please select all that apply Multiple select, randomize	Ask eligible voters
	1. Credit card	
	2. Buy now, pay later plans (e.g. Afterpay, Klarna, PayPal Pay in 4)	
	3. No, I have not gone into debt	Fixed, exclusive
Q7	In the last 12 months how frequently or infrequently has your child gone to school without lunch or with less food than usual due to the cost of food? Please select the option that best applies Single select, reverse	Ask eligible voters who are parents of children under the age of 18
	1. Never	
	2. Once	
	3. A couple of times	
	4. Regularly	
Q8	Which of the following is closest to your view? Essential services like electricity are more likely to be affordable if they are... Single select, reverse	Ask eligible voters
	1. Publicly owned as public services	
	2. Owned by private for-profit companies	
Q9	The Mayor of New York is establishing publicly owned supermarkets to bring down the cost of groceries by cutting out	Ask eligible voters



	the profit. These stores will be fully owned by the New York government rather than a private entity or corporation Would you support or oppose publicly owned supermarkets being tried in Australia? Please select the option that best applies	
	Single select, reverse	
	1. Strongly support	
	2. Somewhat support	
	3. Somewhat oppose	
	4. Strongly oppose	
Q10	Which of the following is closest to your view?	Ask eligible voters
	Single select, reverse	
	1. Publicly owned supermarkets would be more likely to offer more affordable prices	
	2. Coles and Woolworths are more likely to offer more affordable prices	
Q11	Do you agree or disagree that Coles and Woolworths are driving up the price of groceries and food to make extra profit?	Ask eligible voters
	Single select, reverse	
	1. Yes	
	2. No	
	3. Not sure	Fixed
Q12	Which of the following, if any, do you think is the main reason the price of food and groceries has increased over the last 12 months?	Ask eligible voters
	Please select the option that best applies	
	Single select, randomize	
	1. Price gouging by Coles and Woolworths	
	2. International factors (e.g. war)	
	3. Climate change and extreme weather	
	4. Immigration	
	5. None of these	Fixed
Q13	On July 1, the Federal Government's anti-price gouging laws came into effect.	Ask eligible voters
	Have you noticed any improvement in the cost of groceries at the supermarket?	
	Single select, reverse	
	1. Yes	
	2. No	
Q14	Which of the following is closest to your view?	Ask eligible voters
	The Federal Government...	
	Single select, reverse	
	1. Has done all it can to reduce the price of food and groceries	



	2.	Could do a lot more to reduce the price of food and groceries	
Q15		Would you be more or less likely to vote for a political party that proposed a policy to create publicly owned supermarkets to bring down the price of food by cutting out the profit?	Ask eligible voters
		Please select the option that best applies	
		Single select, reverse	
	1.	Much more likely	
	2.	More likely	
	3.	Less likely	
	4.	Much less likely	
	5.	No difference	Fixed