



Publication date: 20th February 2026

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Adelaide Advertiser
Fieldwork dates	6th February – 17th February 2026
Mode of data collection	Online recruited from research panel (100%)
Target population	South Australians eligible to vote
Sample size	1217
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	978
Margin of error associated with effective sample size	±3.132
Quotas and weighting	Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote.
Weighting method used	Rim weighting.
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Voters were not given an option to select “don’t know” and were required to provide voting intention.
2PP calculation method	All 2PP calculations were run using survey respondent ordering of preferences.



Full Question Text of Published Questions

SA state voting intention	Thinking now about state politics here in South Australia . There will be a state election held on March 21st 2026. Which one of the following would you vote for in the House of Assembly (lower house)?	Ask eligible voters
	<i>Ballot ranking; Randomize Candidate named</i>	
1.	Labor	
2.	Liberal	
3.	Greens	
4.	Independent	
5.	One Nation	
6.	The National Party	
7.	Other	
SA4_SA5	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Peter Malinauskas is doing his job as Premier? Please select one option only	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
SA6_SA7	And are you satisfied or dissatisfied with the way Ashton Hurn is doing her job as Leader of the Opposition? Please select one option only	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
SA8_SA9	Which of the following do you think would make the better Premier? Please select one option only	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Peter Malinauskas	
2.	Ashton Hurn	
3.	Don't know	Fixed



C1	Thinking now about South Australia generally. Overall, do you think that South Australia is heading in the right direction or the wrong direction? Please select one option only <i>Single select, reverse</i>	Ask eligible voters
	1. Right direction	
	2. Wrong direction	
	3. Neither / Don't know	Fixed
C2	Select which of the following commitments would influence your vote this election. Please rank your top three, where 1 is the most influential and 2 is second most influential <i>Rank, randomised, exactly 3 rank selections required</i>	Ask eligible voters
	1. Abolish stamp duty for first home buyer on homes up to \$1,000,000	
	2. 50c public transport fares	
	3. Removing payroll tax for general practitioners to reduce health costs	
	4. South Australia hosting major events such as AFL Gather Round, Supercars and LIV Golf	
	5. Building more technical colleges	
	6. Three-Year-Old Preschool provision by government	
	7. Adelaide University merger	
	8. 17,000 new affordable homes funded in partnership between the South Australian and federal governments	
	9. A Tax Reform Commission to scrutinise and reform state taxes, levies, fees and charges	
C3	How well or badly has Premier Malinauskas's government handled the following? Please select one option per item <i>Dynamic grid, row order: randomize, order: reverse</i> Rows	Ask eligible voters
	1. Promoting a positive image of South Australia	
	2. State Finances	
	3. Whyalla steel works	
	4. The Algal Bloom	
	5. Ambulance ramping	
	6. Hydrogen power plant development	
	7. Housing affordability	
	Columns	
	1. Very well	
	2. Well	
	3. Neither well or badly	
	4. Badly	
	5. Very badly	



C4	Does the Malinauskas government deserve to be re elected? Please select one option only <i>Single select, reverse</i>	Ask eligible voters
	1. Yes	
	2. No	
	3. Unsure	Fixed
	<i>Randomise C5 and C6</i>	
C5	Regardless of who you intend to vote for, which is closest to your view of the Malinauskas led South Australian Labor Party. Please select one option only <i>Single select, reverse</i>	Ask eligible voters
	1. A mainstream party capable of governing South Australia	
	2. A fringe party not capable of governing South Australia	
C6	Regardless of who you intend to vote for, which is closest to your view of the Hurn led South Australian Liberal Party. Please select one option only <i>Single select, reverse</i>	Ask eligible voters
	1. A mainstream party capable of governing South Australia	
	2. A fringe party not capable of governing South Australia	