



Publication date: 19th March 2026

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Adelaide Advertiser
Fieldwork dates	9th February – 17th March 2026
Mode of data collection	Online recruited from research panel (100%)
Target population	South Australians eligible to vote
Sample size	1265
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	977
Margin of error associated with effective sample size	±3.134
Quotas and weighting	Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote.
Weighting method used	Rim weighting.
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	SA state voting intention - Voters were not given an option to select “don’t know” and were required to provide voting intention. Federal voting intention - Voters were given an option to select “don’t know”. Don’t know were excluded from final figures



2PP calculation method	<p>SA state voting intention - All 2PP calculations were run using survey respondent ordering of preferences.</p> <p>Federal voting intention - 2pp Labor v Coalition 2025 Federal election flows</p> <p>Federal voting intention - 2pp Labor v One Nation Survey respondent ordering of preferences.</p>
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Full Question Text of Published Questions

SA4_SA5	<p>Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Peter Malinauskas is doing his job as Premier?</p> <p>Please select one option only</p> <p><i>Single select, reverse</i></p> <ol style="list-style-type: none"> Satisfied Dissatisfied Don't know 	<p>Ask eligible voters</p> <p>Fixed</p>
SA6_SA7	<p>And are you satisfied or dissatisfied with the way Ashton Hurn is doing her job as Leader of the Opposition?</p> <p>Please select one option only</p> <p><i>Single select, reverse</i></p> <ol style="list-style-type: none"> Satisfied Dissatisfied Don't know 	<p>Ask eligible voters</p> <p>Fixed</p>
SA8_SA9	<p>Which of the following do you think would make the better Premier?</p> <p>Please select one option only</p> <p><i>Single select, reverse</i></p> <ol style="list-style-type: none"> Peter Malinauskas Ashton Hurn Don't know 	<p>Ask eligible voters</p> <p>Fixed</p>
SA state voting intention – page intro	<p>Voting has already started for the <u>South Australian state election</u> by post.</p> <p>Who will you vote for?</p> <p>The candidates standing to be your local member of the South Australian parliament are listed on the next page.</p>	<p>Shown to eligible voters</p>
SA state voting intention	<p>There is a <u>South Australia state election</u> held on March 21st 2026.</p>	<p>Ask eligible voters</p>



	Which one of the following would you vote for in the House of Assembly (lower house)?	
	<i>Ballot ranking; Randomize Candidate named</i>	
1.	Labor	
2.	Liberal	
3.	Greens	
4.	Independent	
5.	One Nation	
6.	The National Party	
7.	Other	
SAVOTEQ1	Why did you choose the candidate of your first preference? Select which of the following reasons was the most important to your choice.	Ask eligible voters
	<i>Single select, randomise</i>	
1.	They will be the best local representative of my community	
2.	The party has the best policies for governing South Australia	
3.	The leader of the party will make the best South Australian Premier	
4.	The values of this party are closest to mine and I vote for them often	
5.	I no longer feel represented by the major parties	
SAVOTEQ2	Have you already voted in the South Australian state election? Please select one option only	Ask eligible voters
	<i>Single select, randomise</i>	
1.	Yes	
2.	No	
A4_A5	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	Fixed
A6_A7	Are you satisfied or dissatisfied with the way Angus Taylor is doing his job as Leader of the Opposition? Please select one option only	Ask eligible voters
	<i>Single select, reverse</i>	



	1. Satisfied	
	2. Dissatisfied	
	3. Don't know	Fixed
A8_A9	Which of the following do you think would make the best Prime Minister? Please select one option only <i>Single select, reverse</i>	Ask eligible voters
	1. Anthony Albanese	
	2. Angus Taylor	
	3. Don't know	Fixed
Federal voting intention	If you had to vote tomorrow, and these were the choices on the ballot in your local electorate, how would you vote? Select all options in order of your preference <i>Single select, Randomise</i> <i>Party totals are a NET of selections by each party</i>	Ask eligible voters
	1. Labor	
	2. Liberal	
	3. LNP	
	4. The National Party	
	5. Greens	
	6. One Nation	
	7. Independent	
	8. Other	
	9. Don't know	Fixed, exclusive